

## Privacy Policy for Jitterbug Pest and Termite Solutions

At Jitterbug Pest and Termite Solutions, we take your privacy seriously. This Privacy Policy outlines how we collect, use, and safeguard your personal information when you visit our website and engage with our services. We strive to maintain the highest standards of privacy protection and ensure that any information you provide to us is handled securely and in accordance with applicable laws and regulations.

1. **Information We Collect:** When you visit our website, we may collect certain information from you, including but not limited to:
  - **Personal identification information:** Your name, email address, phone number, and other contact details you provide when submitting an inquiry or requesting our services.
  - **Location information:** We may collect your geographic location to provide localised pest control information and services.
  - **Website usage data:** We may collect non-personal information such as your IP address, browser type, operating system, and referring website to enhance your browsing experience and improve our website's functionality.
2. **Use of Collected Information:** We may use the information we collect for the following purposes:
  - To respond to your inquiries and provide the requested services.
  - To personalise your experience and improve our website and services based on your feedback.
  - To send you promotional emails or updates about our products, services, or special offers, but only if you have given us your explicit consent to do so.
  - To enhance website security, analyse trends, and monitor website usage.
3. **Sharing of Information:** We respect your privacy and do not sell, trade, or disclose your personal information to third parties, except as described in this Privacy Policy. We may share your information with trusted third-party service providers who assist us in operating our website, conducting business, or delivering services on our behalf. These service providers are contractually obligated to keep your information confidential and only use it for the purposes we specify.
4. **Cookies and Tracking Technologies:** We may use cookies and similar tracking technologies to enhance your browsing experience and collect information about how you use our website. These technologies allow us to analyse trends, administer the website, track users' movements, and gather demographic information. You have the option to disable cookies through your browser settings, but please note that this may affect the functionality and user experience of our website.
5. **Data Security:** We employ industry-standard security measures to protect your personal information from unauthorized access, alteration, or disclosure. However, no method of transmission over the internet or electronic storage is entirely secure, and we cannot guarantee absolute data security.

6. **Links to Third-Party Websites:** Our website may contain links to third-party websites for your convenience and reference. We do not control these websites and are not responsible for their privacy practices. We encourage you to review the privacy policies of those third-party websites when visiting them.
7. **Changes to this Privacy Policy:** We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. Any changes will be effective immediately upon posting the revised policy on our website. We encourage you to review this Privacy Policy periodically.
8. **Photographs -** You acknowledge and agree that we may take photographs in, on or around the Premises and that we own the copyright in all images taken in accordance with our service agreement. We reserve the right to, and you agree that we may, use any images taken for any purpose such as advertising, display, publication, for profit, social media with unrestricted use.
9. **Contact Us:** If you have any questions, concerns, or requests regarding this Privacy Policy or the handling of your personal information, please contact us at 02 9553 9939.

By using our website or providing us with your personal information, you consent to the collection, use, and disclosure of information as described in this Privacy Policy.